

## THA ORGANIZATIONAL MEMEBRSHIP

### Level of membership and benefits

The **Organizational membership** of THA offers many and varied benefits, and includes:

- **Recognition.**Members receive a membership certificate and become part of the THA research community.
- **Visibility.** Members are displayed in Organizational members directory and can advertise innovation-related events, training programs, projects, job vacancies, news on both THA web site, newsletter and during THA events.
- **Networking.** THA, through its Thematic Research Groups, supports members in identifying peer reviewers and partners for innovation-related publications; education, research and mobility projects; and international initiatives.
- **Job and other opportunities.** THA offer a showcase of projects, call for papers and contributions, job search, events and other opportunities in innovation-related fields offered by Universities, Research centers, Governments and private companies worldwide.
- **Access to leading research findings.** Full access to THA scientific publications (Helice, Triple Helix Journal, Working papers) and Resources.
- **Contribution to international scientific publications.** Frequent calls for chapters or papers in the THA research domains for publication in books or scientific journals.
- **Specialized events and training.** Members can join at special prices or for free THA planned conferences, workshops and webinars, and can propose the co-design and delivery of new titles.
- **TH annual Conference.** Members can get special discounts on the TH Annual Conference and can propose to host the event, which is the main and leading THA conference that brings together hundreds of academics, policy makers and practitioners.
- **Sponsorship.** Members are entitle to sponsor THA events, awards and publications and to have displayed their logos on the main communication.
- **National Chapters.** Members can put forward their proposal to set up chapters in their countries, becoming the THA national hub for Triple Helix debate and initiatives.

## Typology of THA members

The Triple Helix Association is open to **organizational members being them** *universities and affiliated units, research institutions, innovation intermediaries, business schools, governmental bodies and other public and private bodies* involved in the Triple Helix interaction debate.

THA members, being part of a leading international research community, enjoy access and contribution to cutting-edge research findings and insights, expertise and specialized networks, and educational opportunities and resources related to innovation and entrepreneurship and more in general to Triple Helix interactions.

### Level of Organizational Membership

THA membership is generally open to all organizations with a professional involvement in Triple Helix research, interactions and innovation support.

THA has 4 different levels of Organizational membership, each of those foreseen different benefits as detailed below:

#### 1. Regular

- Membership certificate
- Right to attend and speak at the THA General Assembly;
- Right to vote and eligibility for THA Governing Bodies;
- Organization name, logo and URL on the THA website (Organizational members directory);
- Advertising innovation-related organizational events, projects, job vacancies, news, etc. on the THA website (on TH Post and TH News)
- Receiving Updated Information on innovation-related events, projects, job vacancies, news, etc. (Free delivery of the Newsletter and the THA magazine Helice)
- Possibility to join public funded projects promoted by the THA
- Possibility to join an existing Thematic Research Group
- Free electronic delivery of the Triple Helix Innovation journal and access to full-text articles;
- Access to innovation-related resources (papers, tools, guidelines) (TH Repository);
- Invitation to Call for papers to be published on THA publications;
- Right to submit a paper for the THA Working Paper Series and receive feedback;
- Special discount (20%) on registration fee for TH annual Conference and THA events;
- Free Access to the THA Webinar series;
- Possibility to host a THA conference;
- Possibility to host a THA National Chapter.

#### 2. Silver

The same benefits of the Regular membership level, plus:

- For organizations attending a THA conference: organization banner displayed in prominent conference location (banner provided by the organization)
- Opportunity to sponsor conference awards (e.g. Best Student Paper Award) and THA Publications (e.g. TH Journal)
- Opportunity to call for and lead a new Thematic Research Group

### 3. Gold

The same benefits of the Silver membership level, plus:

- Possibility to organize co-branded events and trainings with the THA
- Have the organization logo displayed among the sponsors of the THA

### 4. Platinum

The same benefits of the Gold membership level, plus:

- Advices for organizing Staff mobility and exchanges
- Promoting organization's achievements and project making use of the THA webinar series
- Possibility to become active member of our Executive committee (honorary member)
- Translating Helix in other languages than English
- Possibility to organize a workshop at the TH Annual event
- Having the organizational logo displayed as sponsor in the cover of the Triple Helix Journal

The Platinum organizational membership is the highest level of membership of the Association with a cost starting from 5.000€ and rising according to the type of contribution the subscribing organization intends to offer to support our main scientific Publication (Triple Helix Journal).

## Cost of Membership

- Regular: 200 EUR (corporate membership for 1 staff member)
- Silver: 1000 EUR (corporate membership for 2 staff members)
- Gold: 3000 EUR (corporate membership for 3 staff members)
- Platinum: 5000+ EUR (corporate membership for 6 staff members)

## Membership subscription and method of payment

Organization can subscribe the membership online by filling out the membership form <https://www.triplehelixassociation.org/membership-request>

The payment of the annual membership fee can be done either via:

- Credit card (online making use of our system)
- Bank transfer, transferring the money to the following THA bank account:

Bank name: Banca Prossima  
Beneficiary: Triple Helix Association  
Account: 1000/00017790 IBAN IT94 P033 5901 6001 0000 0017 790  
BIC BCITITMX

## Membership duration

Membership runs for 12 months starting from the subscription date.

Membership is automatically renewed every year, if the membership payment occurs by credit card. To cancel your membership written notification must be sent to [mlaura.fornaci@triplehelixassociation.org](mailto:mlaura.fornaci@triplehelixassociation.org) by the membership expiration date.