

**CURRICULUM VITAE**  
**Matteo Rossi**

**Contacts details**

DEMM Department  
Univeristy of Sannio  
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**Personal data**

Name: Matteo Rossi  
Nationality: Italian  
Place of birth: Benevento  
Date of birth: 16th of June1976

**Education**

Bachelor in Business Administration (cum laude)  
University of Sannio - Benevento (June, 2002)  
PhD in Management and Corporate Governance  
University of Sannio - Benevento (January, 2007)

**Research interest**

Financing Innovation, Corporate Finance, Corporate Governance, Wine industry, Competitive Strategies and Performance, Territorial development policies

**Working experience**

**Teaching**

May 2011- today  
Assistant Professor of Corporate Finance

2010 - 2011  
University of Sannio, Facoltà di Scienze Economiche e Aziendali, Via delle Puglie, 82, 82100 – Benevento, Italy  
*Lecturer in:*  
Corporate Finance (Level 1)  
Public Management (Level 1)

2006 - 2010  
University of Sannio, Facoltà di Scienze Economiche e Aziendali, Via delle Puglie, 82, 82100 – Benevento, Italy  
*Lecturer in:*  
Management and Corporate Governance (Level 2)

2002- today

*Lecturer in:*

Corporate finance (Level 1)

Corporate finance (Level 2)

Management (Level 1)

Corporate Governance (Level 2)

Banking

## **Research**

July 2009 – November 2010

Study Grant Recipient - University of Sannio

Project Title: RI.COM.PRO.LOCO. Ricerca, commercializzazione e promozione dei prodotti locali presso l'Università degli Studi del Sannio

Project Duration: 17 months (July 2009 - November 2010)

September 2007- September 2008

Study Grant Recipient - University of Sannio

Project Title: UNISCO University-Industry-Community, Comunità Inter e Intra Universitaria per la Trasformazione della Conoscenza Scientifica in Competenze di Impresa

Project Duration: 12 months (September 2007 - September 2008)

## **Publications**

### **Monographs**

*-Strategie competitive del settore vitivinicolo. Analisi del settore in Campania*, Roma, 2008, Aracne, ISBN 978-88-548-1689-3.

### **Chapters in books and paper in Italian and international journal**

- *Agro Business in a Changing Competitive Environment Campania firms strategic, marketing and financial choices* (with Alkis Thrassou, Demetris Vrontis), in *World Review of Entrepreneurship, Management and Sustainable Development* (forthcoming)

- *Il Venture Capital nel settore biotech: l'esperienza di Biouniversa e Iperboreal* (with Capasso A., Meglio O.), in *Sinergie* (forthcoming),

- *Football Performance and Strategic Choices in Italy and Beyond* (with Alkis Thrassou, Demetris Vrontis), in *INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS*, vol. 21, n.4/2013, pp. 546-564.

- *Il Wine Business in un Ambiente Competitivo in Cambiamento: Scelte Strategiche e Finanziarie delle PMI Vitivinicole Campane*, in *Piccola Impresa/Small Business*, n. 2/2013, pp. 9-34, ISSN: 0394-7947.

- *Open Innovation System and New Forms of Investment: Venture Capital's Role in Innovation* (with Vrontis D. and Thrassou A.), In: *Innovative Business Practices: Prevailing a Turbulent Era*. p. 168-194, NEWCASTLE UPON TYNE:Cambridge Scholars Publishing, ISBN: 978-1-4438-4604-2

- *Mergers and Acquisitions In The Hightech Industry: A Literature Review* (with Tarba S Y, Raviv A.), in *INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS*, vol. 21, n.1/2013 p. 66-82,

- *Systemic value and corporate governance. Exploring the case of professional football teams* (with Capasso A.), in BUSINESS SYSTEMS REVIEW, vol. 2/2013, p. 216-236
- *Competitive Strategy, Performance and Financial Structure of Campania Wine Firms* (with Vrontis D., Thrassou A.), in International Journal of Business and Globalisation, vol. 8, n. 1/2012, pp. 112-130
- *Il trasferimento tecnologico nel modello della Tripla Elica* (with Martini E., Vespasiano F), in: Guadagno F M, Vespasiano F. Dieci anni di Università nel Sannio 1998-2008. p. 34-41, NAPOLI:IRSEV Campania (2012), ISBN: 978-978-88-90300
- *Studio di misure a sostegno del processo di internazionalizzazione dell'economia sannita* (with Meglio O.), in: Dieci Anni di Università nel Sannio 1998-2008. p. 55-61, NAPOLI:IRSEV Campania (2012), ISBN: 978-978-88-90300
- *Financing innovation: venture capital investments in biotechnology firms* (with Vrontis D., Thrassou A.), in International Journal of Technology Marketing, vol. 6, n. 4/2011, pp. 355-377
- *Italian Wine Firms: Strategic Branding and Wine Performance* (with Vrontis D., Thrassou A.) in International Journal of Organizational Analysis, vol. 19, n. 4/2011, pp. 288-304, ISSN: 1934-8835
- *Competitività e localizzazione. analisi del sistema del vino in Campania*, in Piccola Impresa/Small Business, n. 3/2010, pp. 65-90, ISSN: 0394-7947.
- *Territorial Dimension and Made In Italy: Restraints and Opportunities for Italian SMEs* (con Martini E.), in Gregory T. Papanikos (ed.), International Essays on Small and Medium Sized Enterprises, Athens, 2010, Athens Institute for Education and Research - ATINER, pp. 37-50, ISBN 978-960-6672-90-3.
- *The transformation of university-industry relations. The case of Campania* (con Martini E.), in John Roufagalas J. (ed.), Economic Themes I, Athens, 2010, Athens Institute for Education and Research - ATINER, pp. 447-466, ISBN 978-960-6672-86-6.
- *Fusioni e acquisizioni nei contesti ad alta intensità di conoscenza: un'analisi della letteratura*, in Capasso A., Meglio O. (a cura di), Fusione e acquisizioni. Teorie, metodi, esperienze, Milano, 2009, Franco Angeli, pp. 11-33, ISBN 978-88-568-1629-7
- *Governance e reti di diffusione della conoscenza. L'esperienza del progetto UNISCO* (con Migliaccio M., Vespasiano F., Martini E.), in Maggioni V., Potito L., Vigano R. (a cura di), Corporate governance: governo, controllo e struttura finanziaria, Bologna, 2009, il Mulino, pp. 491-502, ISBN 978-88-15-13294-9.
- *Ownership structure, heterogeneity and performance: a comparison between listed and unlisted companies* (with Capasso A., Simonetti B.), Sinergie Rivista di studi e ricerche, Rapporto di ricerca n 26, Aprile 2007, Cueim Comunicazione, pp. 89-99,
- *Dal progetto al prodotto: prospettive di sviluppo del turismo nel Sannio* (con Migliaccio M., Matarazzo M.), in Sciarelli S. (a cura di), Il management dei sistemi turistici locali. Strategie e strumenti per la governance, Torino, 2007, Giappichelli, pp. 353-375, ISBN-EAN 9788834875773.
- *La sicurezza aziendale nelle imprese vitivinicole campane: aspetti strategici e operativi*, in Prevenzione Oggi, n. 4/2007, rivista a cura dell'ISPESL (Istituto Superiore per la Prevenzione e la Sicurezza del Lavoro), pp. 61-73. English edition: *Company safety in the wine industry of the region of Campania: strategic and operational aspects*,
- *Le Terme di Telese*, in Capasso A., Migliaccio M. (a cura di), Evoluzione del settore termale: prospettive e modelli di sviluppo per le imprese italiane, Milano, 2005, Franco Angeli, pp. 204-218, ISBN 9788846442291.
- *Processi di cooperazione pubblico-privato e prodotti turistici evoluti. Un'opportunità per la valorizzazione delle risorse territoriali del Sannio* (con Migliaccio M., Matarazzo M.), in Bencardino F., Marotta G. (a cura di), Nuovi turismi e politiche di gestione della destinazione. Situazioni e prospettive per la aree rurali della Campania, Milano, 2004, Franco Angeli, pp. 387-426, ISBN 978-88-464-6687-8.

**Proceedings with DOI, ISBN o ISSN**

- ***Biotechnological Mergers And Acquisitions: An Overview*** (with Vrontis D, Thrassou A), In: *Confronting Contemporary Business Challenges through Management Innovation*. p. 1851-1862, Cyprus:EuroMed Press, ISBN: 978-9963-711-16-1, Estoril, Cascais, Portugal, September 23rd-24th, 2013
- ***CVC: current trends and future directions***. (con Meglio O.) In: *The firm's role in the economy: Does a growth-oriented business model exist?* ISBN: 978-88-6611-294-5, Lecce, 19-20-21 September 2013
- ***The Venture Capitalist-Entrepreneur Relationship. Evidence from Italy*** (with Meglio O., Capasso A.), In: *Confronting Contemporary Business Challenges through Management Innovation*. p. 1434-1446, Cyprus:EuroMed Press, ISBN: 978-9963-711-16-1, Estoril, Cascais, Portugal, September 23rd-24th, 2013
- ***Competition And Performance Of Agro Food Firms: Strategic And Financial Choices Of Campania Firms'*** (with Thrassou, A., Vrontis D), In: *Building New Business Models For Success Through Competitiveness and Responsibility*. p. 1394-1405, EuroMed Press, ISBN: 978-9963-711-07-9, Glion-Montreux, Switzerland, October 4th-5th, 2012
- ***Territorial dimension and competition: the Made in Italy challenges*** (con Martini E.), in *Atti 7<sup>th</sup> International Triple Helix Conference*, Glasgow, 2009, ISBN 978-0-9824934-0-3.
- ***Territorialità e Made in Italy: vincoli e opportunità per le PMI italiane*** (con Martini E.), in *Andreani J. C., Collesei U. (a cura di), Proceedings of 8th International Conference Marketing Trends*, 2009, Paris-Venice: Marketing Trends Association, ISBN 978-2-9532811-0-2
- ***Dinamiche competitive e modelli di business nel settore vitivinicolo. Il caso delle imprese campane***, in *Collesei U., Andreani J. C. (a cura di), Atti del 7<sup>th</sup> Congresso Internazionale Marketing Trends*, Venezia, 17-19 Gennaio 2008, Dipartimento di Economia e Direzione Aziendale, Università Ca' Foscari Venezia, ISBN 8890245921/ 9788890245923 –

### **Awards**

2013: Conference Track Chair Award for 6<sup>th</sup> EuroMed Conference, 23<sup>rd</sup>-24<sup>th</sup> September 2013, Estoril (Portugal)

2012: Outstanding Paper Award of International Journal of Organizational Analysis (Emerald) for paper “*Italian Wine Firms: Strategic Branding and Wine Performance*”  
<http://www.emeraldinsight.com/authors/literati/awards.htm>

### **Membership and Editorial Board**

- Section Editor for Finance and Financial Markets:
  - a. Global Business and Economic Review (Inderscience)
- Member of Editorial board:
  - a. EuroMed Journal of Business (Emerald)
  - b. International Journal of Organizational Analysis (Emerald)
  - c. International Journal of Globalisation and Small Business (Inderscience)
  - d. International Journal of Bonds and Currency Derivatives (Inderscience)
  - e. Global Economic Observer (Institute for World Economy of Romanian Academy)
  - f. International Journal of Business and Globalization (Inderscience)
- Referee of:
  - a. Journal of Economics and Finance,
  - b. European Journal of Finance,
  - c. Journal of Applied Finance,

- d. EuroMed Journal of Business,
- e. International Journal of Organizational Analysis
- f. International Journal of Globalisation and Small Business
- g. Global Business and Economic Review

- Guest editor of Special Issue for:

- a. International Journal of Globalisation and Small Business
- b. International Journal of Wine Business Research

- Member of Triple Helix Association

- Founding Scholar of Entrepreneurship Research Society (ERS)

- Chair of Economics, Banking and Finance Research Interest Committee of EuroMed Research Business Institute (EMRBI)

- Track Chair – EMAB Annual Conference,

- Member of Wine Business and SMEs Research Interest Committees of EuroMed Research Business Institute (EMRBI)

- Athens Institute For Education And Research (ATINER): Member of Research Division Business & Law (Management Research Unit, Accounting & Finance Research Unit)

AUTOCERTIFICAZIONE RESA AI SENSI DEL DPR 445/2000

AUTORIZZO IL TRATTAMENTO DEI MIEI DATI PERSONALI AI SENSI DEL D. LGS. 196/03.

BENEVENTO, 26/10/2013

IN FEDE  
(DOTT. MATTEO ROSSI)

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