

THA Executive Committee Minutes

Sunday July 7th 2013

1000 –1200

The Boardroom, The Work Foundation, 21 Palmer Street, London SW1H 0

AD

THA Executive Committee

Henry Etzkowitz	THA President, Present
Loet Leydesdorff	THA Vice-President, Present
Jose Manuel Carvalho de Melho	THA Vice President and Chair of Awards Committee, Present
Mats Benner	Absent
Devrim Goktepe-Hulten	Editor-in-Chief, THA Newsletter Helice, Absent
Han Woo Park	Absent
Riccardo Viale	Absent
Poh Kam Wong	Absent
Girma Zawdie	Absent
Daniela Italia	THA Secretary General, Present

Christiane Gebhardt THA Auditor and Chair of Journal Committee

Invited appointed officials:

Tariq Durrani	Chair, THA Meetings Committee, Present
Marina Ranga	Chair, THA Membership Committee, Present
Sheila Forbes	Managing Editor, THA Newsletter Helice, Present
Evgeniy Perevodchikov	THA Marketing Director, Present
Anne Rocha Perrazo	Managing Editor, THJ, Absent

The following people also attended the meeting upon invitation: Alexander Uvarov, THA Ambassador and President of the THA Russia

Chapter (invited by Tariq Durrani to present an overview of preparations for the next TH conference in Tomsk, 2014); Emanuela

Todeva, Associate Professor at Surrey University (invited by Henry Etzkowitz as Researcher on THA Organizational Processes); and Yuri

from TUSUR, to video record the meeting.

Andrzej Jasinski, member of the Membership Committee, and Marcelo Amaral, member of the Meetings Committee, also joined the last part of the meeting.

Agenda of the Meeting

1. Report from the THA President
2. Reports from the THA Committee Chairs:
 - Awards Committee – Jose Manuel Carvalho de Mello
 - Journal Committee – Christiane Gebhardt
 - Future Meetings Committee – Tariq Durrani
 - Membership and Strategy Committee – Marina Ranga
3. Report from the Helice Newsletter Editors – Devrim Goktepe-Hulten and Sheila Forbes
4. Report from the THA Marketing Director – Evgeniy Perevodchikov
5. Election Procedure

1. *Report from the THA President (see Annex 1)*

Henry Etzkowitz, announced the THA Afternoon, a pre-meeting event at the Oxford and Cambridge Club, to be held on Sunday 7 July 2013, 3.00-

6.00pm, hosted by the President, with a Triple Helix Master Class by Henry Etzkowitz and Loet Leydesdorff, an Inter-Society Workshop between THA and UINN Societies on University Business Cooperation Research Projects, US and Europe, to be

followed by a Champagne Reception for THA members and friends. It is intended that this event be the start of a tradition to provide

the THA with a more significant role in annual meetings, as a compromise between in-sourcing bi-yearly and outsourcing totally. The

afternoon event may be extended to a longer all-day event in the future. A sub-

committee of the Meetings Committee (to be

appointed), will take on this task in the future. Volunteers welcome!

Devrim Goktepe-

Hulten's idea for a PhD training event before or following the meet was also noted. It was suggested that she Chair a Sub-committee of the Meetings Committee, together with Marcelo Amaral to organize this event.

Appreciate acceptance by 1

September 2013.

NB. Executive Committee Members: Please forward your vote on the two motions below to Daniel info@triplehelixassociation.org (can be done by returning this document to her).

Motion 1: For Executive Committee Vote

The President proposed that only Executive Board members may propose motions. There shall be a ten day discussion and voting period via the Internet during which time members may change their votes. The Secretary General shall certify and announce the final result. The proposer amended the motion to allow motions to be passed on fast track by unanimous vote of the Executive Committee

Yea ___ Nay ___ Abstain ___

Motion 2: For Executive Committee Vote

The President proposed a THA Election Procedure (for those positions not filled by the Founding Members Election Procedure), to include: following close of Voting Roll on 31 September 2013, and certification of members by the Secretary General:

15 day Nomination Period: President's slate to be offered and individual nominations and nominations welcome. (1-15 October 2013)

15 day Election Period: Candidates statements to be invited for placement on members section of THA website and to be distributed by the Secretary General in a file sent to the membership and/or members only special edition of Helice (15 October 2013)

15 day Voting Period: Over the Internet as called for by the THA Statutes (1-15 November 2013)

Certification of Results: By the THA Attorney (16-21 November 2013)
Results to be announced: By Secretary General 22 November 2013

Yea ___ Nay ___ Abstain ___

Reports from the THA Committee Chairs:

2.1 Report of the Award Committee (Jose Manuel Carvalho de Mello) – see Annex 2

The Chair of the Awards Committee detailed the structure of the Awards Committee and the procedure followed to select the winner of the Best Student Paper Award. He mentioned that the Award will be handed to the winner at the TH conference dinner. The granting of the Best Student Paper Award will be continued at future conferences.

2.2 Report of the Journal Committee (Henry Etzkowitz and Christiane Gebhardt) – see Annex 3

Springer will launch the THA journal under the title "Triple Helix: A Journal of University-Industry-Government Innovation and Entrepreneurship" (THJ). Contractual arrangements have been successfully concluded between the THA and SPRINGER to publish the English version of the journal, and between the THA and TUSUR University, Tomsk, to publish a Russian version.

The journal will be launched in July 2014 as a double open access on-

ine publication, free to both readers and authors, in order

to enhance accessibility of Triple Helix and Innovation scholarship. The authors' fee is paid by THA and authors will retain IPR.

THJ abstracts will appear with each article in the five official United Nations languages as well as Portuguese. The design of the

Journal's look is underway and will be displayed on the THA website as soon as available. A negotiation for significant artwork

exemplifying the Triple Helix for the THJ "cover" is underway with the Foundation holding the artist's rights. (Additional remark HE 08/13/13)

There will be a marketing campaign and an open Call for Papers for the Inaugural Issue, which will focus on the theme "Innovation's Future". The journal is financed neither by membership fees nor by conference fees, but from separate funding provided by TUSUR University for five years, with an option for a second five year period, without liability threats to the THA.

Henry Etzkowitz has accepted to serve as Acting Editor-in-chief; Christiane Gebhardt, Chair of the THA Journal Committee; Riccardo Viale, Editor of *Mind and Society*; Chunyan Zhou, Editor of the *Journal of Knowledge Innovation in China*; and Loet Leydesdorff, co-founder of the Triple Helix movement, have agreed to be Associate Editors.

Anne Rocha Perazzo, Editor-in-chief of *Social Science Information* (Paris) has accepted to be THJ's Managing Editor starting her assignment in the 1st of September 2013.

Members of the current THA Executive Committee have been invited to serve on the Editorial Board. Han Woo Park and Jose Manuel Carvalho de Melho have accepted to date.

Hebe Vessuri and Carlota Perez have accepted invitations to be founding members of the Distinguished Advisory Board

More than twenty leading innovation scholars and practitioners have accepted invitations made in 2011 to become members of THJ's Editorial Advisory Board, covering a broad range of subject matters and geographical areas. They will be available to offer occasional mentoring to prospective authors as part of their remit. A "Junior" Editorial Board is also "in organization" with the initial invitee, the winner of the Bandung THX Student Best Paper competition, to be followed by the winner of the London Best Student Paper Award.

Open Points:

- There must be a decision on the logo (Springer sent proposals) by the President and Managing Editor

- Anne Rocha Perazzo contract has to be finalized. She will start September 1, 2013. (Additional remark GC: contract was finalized on July 19th 2013)

- Henry Etzkowitz will write a Call for the Inaugural Issue of the journal by September 2013 (cc Perazzo).

- Christiane Gebhardt will write a Call for another Special Issue of THJ on the "Triple Helix and the City" by September 2013 (cc Perazzo).

- Working Paper Series (WPS) - Professor James Dzisah was thanked for inaugurating the WPS upon resignation as Founding Editor. Dr Emanuella Todeva has accepted to be Editor. Dr Lucy Lu, has been invited as Associate Editor. (Additional remark

HE 08/13/13)

2.3 Report of the Future Meetings Committee (Tariq Durrani)

The Chair of the Future Meetings Committee had invited Brigitte Andersen, the chief organizer of

f the THXI Conference in London 2013 to provide an overview of this conference, and Alexander Uvarov, the Chief organizer of the THXII conference in Tomsk 2014 about the ongoing preparations for this conference. Tariq Durrani informed that a questionnaire would be handed out to delegates at the end of conference to collect their views on how to maintain and improve the quality of the conferences.

The issue of the frequency of the THA conference was discussed, i.e. whether the THA should continue organizing the conference annually, or revert to the bi-annual format that used to be in place before 2009. The consensus was to keep the annual conference, in order to maintain the current momentum and interest for organizing these conferences in different countries, especially to foster the development of the Triple Helix where conferences have not yet been held.

NB. An Interface Group from the THA to the Tomsk Local Organizing Committee has been established, chaired by Tariq Durrani with Shelia Forbes and Emanuella Todeva as members, and Henry Etzkowitz ex officio.

2.4 Report of the Membership and Strategy Committee (Marina Ranga) - see Annex 4

Membership

The Membership and Strategy Committee (MSC) initiated several initiatives to attract new members:

(a) The offer of three free registrations at the THXI Conference in London to new members was successful. As a result, 23 members joined the THA until 15 March 2013 - an increase of nearly 50% in THA membership, which went up to 74 people.

(b) The introduction of a new membership incentive: a ten per cent discount for THA members in the registration fee for TH conferences, starting from 2014.

(c) Simplification of the fee collection procedure and the issuing of membership certificates.

Open Points:

The introduction of the ten per cent discounted fee for THA members in the MOU between THA and TUSUR University as organizer of the TH conference 2014 in Tomsk.

Introduction of the on-line registration and monitoring of THA membership, including first registration and renewal of registration, and collection of membership statistics.

Strategy: Creation of new THA Chapters

The creation of new THA Chapters and the monitoring of existing ones is a key activity of the MSC, and one that receives a significant amount of attention and effort from the MSC members. THA Chapter Russia: the proposal for a THA Chapter in Russia coordinated by TUSUR University, Tomsk, was approved in September 2012, and the development of the Chapter is underway. THA Chapter Brazil: an application for a THA Chapter in Brazil coordinated by ANPROTEC was submitted in March 2013 to the MSC, and was approved in July 2013. THA Chapter Greece: an application for a THA Chapter in Greece coordinated by the South East European Research Centre (SEERC) of the University of Sheffield CITY College in Thessaloniki was received on 5 July 2013, and is now under

evaluation by the MSC members. THA Chapter Mexico: an application for a THA Chapter in Mexico is under preparation by a group of colleagues from two universities in the North and South of Mexico. We expect a submission soon. Other THA Chapters: interest has been expressed for the creation of THA Chapters in Portugal, Peru, Poland, Pakistan, and Hungary.

Open Points:

A set of guidelines for the mid-term and end-term evaluation of the activity of THA Chapters will be produced by the MSC. Proposals for further THA Ambassadors are under discussion and will be submitted to the Executive Committee in the near future.

MSC enlargement in view of better geographic and institutional coverage. Targeted regions are North America (the US and Mexico), Eastern Europe, Africa, and South-East Asia.

The creation of a platform for dialogue with the business community, the entrepreneurial community, and regional and national policy-makers.

For the implementation of these and other activities aimed to enhance THA membership, the MSC proposed the establishment of an annual THA budget, which would include a share allocated to membership enhancement activities as appropriate to their scope. The MSC will provide an estimate of this share in the near future

Introduction of a bonus for the countries that host a THA Chapter making applications to host future THA conferences to be discussed with the Future Meetings Committee.

2. Report of the Helice Newsletter Editors (Devrim Goktepe Hulten and Sheila Forbes) - See Annex 5

There have been six issues of the Hélice published to date. Each issue has had a different focus, and this year has included:

July 2012 General Scientific Papers

October 2012 TH Conference Report, Bandung

2012 March 2013 Special Issue on Brazil June

2013 Entrepreneurial Universities

Mariza Almeida has been appointed as Book Review Editor.

With regard to the issue of the Helice translation into other languages than English, which is currently a THA Platinum organizational membership benefit (i.e. upon payment of a membership fee of EUR 5,000+), the THA President granted this organizational benefit to TUSUR University, which is a regular institutional member (i.e. membership fee of EUR 200), and exempted TUSUR of the obligation to pay the Platinum membership fee for one year on the condition that payment, at the

platinum level commence the following year. Thus, having agreed, with expression of thanks, TUSUR has been allowed to translate Helice into Russian and upload the Russian version on the website.

A similar incentive may be made available to other chapters that wish to translate Helice.

Open Point:

Helice editors will propose additional features for expansion of the Quarterly publication.

4. Report from the THA Marketing Director (Evgeniy Perevodchikov) – see Annex 6

Evgeniy Perevodchikov discussed the need for improvements in the TH website and the possibilities of developing an interactive website for the recruitment and retention of members in the individual or institutional sector as well as for sponsors. An edited and curated monthly, bi-weekly, and/or continuously updated edited news of members activities may be introduced as part of a Members section of the website. Evgeniy Perevodchikov will work with Sasha Baksht and Emanuella Todeva, Director of Organizational Design and Research, to develop. Initial implementation is expected by 1 September 2013. (Additional remark HE 08/13/13) He also referred to the preparations for THXI in Tomsk. MoU for THXII signed by Henry for THA, and Alex for TUSUR, Wednesday 12 July, 2013. (Additional remark HE 08/13/13) 5. Elections Procedure The Secretary General will organise and supervise the conduct of the elections according to the motion above.

5. Elections Procedure

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GC and MR: 20.07.2013 HE: 13.08.2013