

THA Meeting portfolio presentation

September 2016

Background

THA Meetings are an important mean for the Association to achieve its objectives, as in its Statute, and move forward its scientific agenda, besides being its primary showcase for promoting the Association and recruiting new members.

- THA Meetings should be **incentivized intellectually and financially** and supported by the Association with a more “hands on” approach
- THA to **take increasing responsibility** over its Conference Series and to widen the Meeting portfolio

THA Meeting portfolio (1 / 3)

Triple Helix International Conference:

Unique opportunity to get up-to-date on the latest TH developments Exceptional networking opportunity.

- International scope and reach
- Wider thematic focus related to all the Triple Helix interactions dimensions mirrored in a wide range of conference tracks;
- 3 days event
- Participants expected: ~ 300

ORGANIZATIONAL & FINANCIALS ASPECTS :

Hosted by a third organization (the «Host») selected through an open competitive call.

Use of THC Conference brand

THA provides significant resources, including, brand, media, track organization, plenary speakers .

A fixed financial contribution by the Host to the THA is requested.

EXAMPLE & THA TRACK RECORDS

[Conference Series Archive](#)

THA Meeting portfolio(2/3)

Triple Helix International Summit: “Laboratory” to ignite and further develop the scientific and practical debate on new/emerging specific TH dimensions/trends.

- International or Regional scope and reach
- Narrow thematic focus related to a specific new/emerging aspect of the Triple Helix interactions,
- Narrow range of conference tracks, all connected to specific focus.
- 3 days event or less
- Participants expected: around 300
- The Summit should be hosted in a different Continent the Annual Conference and in different periods (i.e. the Summit in autumn/fall and the Conference in spring/summer)

ORGANIZATIONAL & FINANCIALS ASPECTS :

Hosted by a third organization (the «Host») selected through an open competitive call.

THA will provide, brand, media, track organization, plenary speakers . A fixed financial contribution by the Host to the THA is requested.

Plus revenue sharing on Summit registration fees after the break even.

EXAMPLE & THA TRACK RECORDS

[International Triple Helix Summit 2017](#)

THA Meeting portfolio(3/3)

Triple Helix National Workshops:

1. To be the incubator for new TH Conferences and Summits; generate interest on a specific theme/TH dimension/new trends and/or aggregating the key local people around it.
2. To be the incubator for new THA funded projects
 - Regional scope and reach
 - Narrow thematic focus with particular objective
 - 1-2 days
 - Participants expected: 20-40 on invitation only basis.

ORGANIZATIONAL & FINANCIALS ASPECTS

Co-organized with the Host.

Revenue sharing or Cost coverage

EXAMPLE & THA TRACK RECORDS

[National Workshop archive](#)