XIII TRIPLE HELIX CONFERENCE 2015 : BEIJING, CHINA

ACADEMIC – INDUSTRY - GOVERNMENT TRIPLE HELIX MODEL FOR FAST-DEVELOPING COUNTRIES

21-23 AUGUST 2015

CALL FOR PAPERS

The Triple Helix International Conference 2015 will be organized by Tsinghua University, and will be the thirteenth in a series of annual conferences that began eighteen years ago, to enhance discussion about interaction between university, government, and industry, and its influence on economic development.

The conference theme will be: "Academic-Industry-Government Triple Helix Model for Fast-Developing Countries". The main theme splits into several sub-themes as follows:

- Advancing Triple Helix Theories.
- Industrialization, Urbanization and Triple Helix Model.
- Triple Helix for Sustainable Solutions.
- Entrepreneurial University and Triple Helix's Development.
- University and Industry Relationships.
- R&D, Innovation and High-tech Entrepreneurship.
- Cooperative Innovation and the Triple Helix.
- Triple Helix Model for different types of Innovation (Radical, Disruptive, Imitative, Frugal, Social Innovation, etc)
- Government-Industry-Research Institute Collaborations.
- Changing Role of Government in Innovation Systems
- Public/Private Venture Capital.
- Science, Technology and Innovation

- Policy.
- Gender and Innovation.

Three important events will be held during the Conference:

1. INNOVATION SUMMIT

An extended plenary session delivered by innovation masters. The inventors of various innovation theories such as national innovation system, knowledge innovation, open innovation, disruptive innovation, reserve innovation, responsible innovation, frugal innovation, and jagaad innovation, et al, will be invited.

2. WORKSHOP ON NEXT RIVALS OF SILICON VALLEY?

Practitioners, policy makers and academics from Bangalore, Beijing, Xinchu, Boston, et al, will discuss how to build a sound innovation ecosystem like Silicon Valley.

3. ENTREPRENEURIAL UNIVERSITY LEADERS FORUM

Rectors, representatives, and researchers, will discuss the definition, metrics, relation between teaching, research and the economic role of the entrepreneurial university

4．DOCTORAL SEMINAR

To build a platform for mutual interaction between PhD students and experts.

An attractive social program will accompany the Conference:

- Site Visit: Zhongguancun High Tech Zone (3 hours).
- Cultural activity: Chinese music performance at Tsinghua University.
- Book Release in honour of Professor Henry Etzkowitz (edited by Alice Zhou and Jin Chen) and a book exhibition.

IMPORTANT DATES

Abstract Submission	January 31, 2015
Extended abstract submission	March 15, 2015
Notification of Abstract Acceptance	March 29, 2015
Submission of Full Paper	April 15, 2015
Notification of Full Paper Acceptance	April 26, 2015
Submission of Camera Ready Paper	May 17, 2015
Registration of Authors (Early Bird)	April 14- June 7, 2015
Registration of Authors (Regular)	June 8- August 6, 2015
Conference	August 21-13, 2015

INSTRUCTIONS FOR AUTHORS

Submission:

**Please note that the deadline for submitting papers has been extended to 15th March 2015.

1) By easychair system: https: //easychair.org/conferences/conf=tha2015?

2) By e-mail: Please send the articles to: rcti@tsinghua.edu.cn writing "THA2015 Submission" in the subject of the email.

The papers have to be written in English and must not have been published before locally or internationally. The papers must be relevant contributions to theory or practice.

Writing summaries and abstracts: Abstracts should state the main issue the presentation will address, explaining why it is important and how triple helix thinking can be implemented or strengthened to inform the way forward.   Written in English, the abstract should consist of minimum 1,000 words and maximum 1,500 words (excluding references).   The abstract must include: 1) sub theme*;* 2) title*;* 3) keywords, maximum five*;* 4) brief presentation of the state-of-the-art, methodology, research focus, findings and interpretation, conclusions, policy implications, and directions for further research.
To assist on blind peer reviewing, the abstracts must not contain any text about the authors.   Detailed instructions for full papers will be sent on acceptance of abstracts.   Papers are welcomed from academics, practitioners and policy makers. Papers will be presented in parallel streams: Academic (A) and Policy/practitioner (P).

Full papers: Maximum 8,000 words, excluding references, including: 1) theme; 2) title; 3) author information - institutional affiliation, contact details, 150 words bio; 4) up to five keywords; 5) introduction, state-of-the-art, methodology, findings and interpretation, conclusions, policy implications, and directions for further research. Full papers can be submitted with the abstract, but papers submitted at this stage will not be read as part of the review process, and if submitted to Strand A should be anonymised.

Document format: The text must be as .doc or .pdf file, with Arial 10 or Times New Roman 12 font.

Selected best papers will be published in a Special Issue of Triple Helix Journal and Special Issue of Management, Policy & Practice Innovation (SSCI); ordinary papers will be included in the proceedings of the conference (CD).

CONFERENCE REGISTRATION FEE

The regular conference registration fee is 550 US$, and the early bird fee is 450 US$. We offer a special discount - to THA individual members (10%), and THA organizational members (20%), on Conference, early bird and the regular fee. To ensure that student fees are attractive, registration will be 200 US$, and we offer a prize for the two Best Student Papers of 300 US$ each.

HOST

Tsinghua University was established in 1911, originally under the name "Tsinghua Xuetang", and was renamed "Tsinghua School" in 1912. The university section was founded in 1925. The name "National Tsinghua University" was adopted in 1928.

The faculty greatly valued the interaction between Chinese and Western cultures, sciences and humanities, and the ancient and modern. Tsinghua scholars Wang Guowei, Liang Qichao, Chen Yinque and Zhao Yuanren, renowned as the "Four Tutors" in the Institute of Chinese Classics, advocated this belief and had a profound impact on Tsinghua's later development.

Tsinghua University was forced to move to Kunming and join with Peking University and Nankai University to form the Southwest Associated University due to the Resistance War against the Japanese Invasion in 1937. In 1946 the University was moved back to its original location in Beijing after the war.

After the founding of the People's Republic of China, the University was molded into a polytechnic institute focusing on engineering in the nationwide restructuring of universities and colleges undertaken in 1952. In November 1952, Mr Jiang Nanxiang became President of the University. He made significant contributions in leading Tsinghua to become the national center for training engineers and scientists with both professional proficiency and personal integrity.

Since China opened up to the world in 1978, Tsinghua University has developed at breathtaking pace into a comprehensive research university. At present, the university has 14 schools and 56 departments, with faculties in science, engineering, humanities, law, medicine, history, philosophy, economics, management, education and art. The University has over 25,900 students, including 13,100 undergraduates and 12,800 graduate students. As one of China's most renowned universities, Tsinghua has become an important institution for fostering talent and scientific research.

The educational philosophy of Tsinghua is to "train students with integrity." Among over 120,000 students who have graduated from Tsinghua since its founding are many outstanding scholars, eminent entrepreneurs, and great statesmen remembered and respected by their fellow Chinese citizens.

With the motto of "Self-Discipline and Social Commitment" and the spirit of "Actions Speak Louder than Words", Tsinghua Uni-

versity is dedicated to the well-being of Chinese society and to world development.

PARTNERS

The Triple Helix Association (THA) is a not-for-profit, non-governmental association with scientific purpose and a global reach. It was founded in 2009 by leading international scholars in innovation and entrepreneurship to promote the study of the interactions among academia, industry and government.

Its main scope is to advance scientific knowledge and practical achievements related to academy-industry-government interactions (Triple Helix) to foster research, innovation, entrepreneurship and sustainable development.

The Triple Helix Association is open to both individual members (students, public policymakers, researchers, and practitioners) and organizational members (universities and affiliated units, research institutions, incubators, science parks, TTOs and Technopoles, governmental institutions and private consulting firms).

SPONSORS

• Ministry of Science and Technology, China
• Ministry of Education, China
• National Science Foundation of China
• Chinese Academy of Social Sciences
• Zhongguancun High Tech Zone
• Tsinghua University
• Zhejiang University
• Tsinghua Science Park
• Haier Group

CONTACTS

Conference Chair: Professor Dr Chen Jin, School of Economics and Management, Tsinghua University, chenjin@sem.tsinghua.edu.cn

Organizing Committee Chair: Professor Xudong Gao, School of Economics and Management, Tsinghua University, gaoxudong@sem.tsinghua.edu.cn