



**Białostocki Park
Naukowo-Technologiczny**



Conference Announcement

INTERNATIONAL WORKSHOP

An entrepreneurial university and its role in the regional 'Triple Helix' model

Warsaw – Białystok, 18-19 June 2015

Organizers:

- Białystok Science and Technology Park
- Faculty of Management, University of Warsaw
- University of Białystok

Patronage:

The workshop will be held under the patronage of:

- Mayor of Białystok City
- Rector of University of Białystok
- Vice-Rector of University of Warsaw

Objective:

The aim of the workshop is to create an interdisciplinary forum for presenting both research achievements and practical experiences in the field of cooperation between three sectors - science, administration and business. Particular attention will be given to the roles of an entrepreneurial university and science-technology parks in the development of a region – against the background of the Triple Helix model.

The confrontation of academic knowledge with practitioners' experiences will help identify the best practices and achieve common solutions which may enable the further improvement

of the cross-sectorial cooperation system and of education in universities. Such activity will also support entrepreneurial attitudes among university employees and students.

Topics:

- An entrepreneurial university: Global experiences
- The concept of entrepreneurial university and experiences of higher education institutions in Poland
- Areas and ways of cooperation between universities and science-technology parks
- The role of cooperation between universities and science-technology parks in the development of regions in Poland
- Regional aspects of the Triple Helix model
- Knowledge flows between actors in the Triple Helix model
- Participation of region and city authorities in the Triple Helix model
- * Women's creativity on the way to an entrepreneurial university

Participation in the workshop have been confirmed by the world-class specialists, among others, from Stanford University, University of London, Maastricht University, University of Applied Sciences in Munster, Germany and SIAS University in China, as well as by outstanding scientific authorities from Poland.

The conference will be conducted in English and Polish.

Programme Council:

- Professor Tadeusz Truskolaski, Faculty of Economics and Management, University of Bialystok - Chairman of the Council;
- Professor Robert Ciborowski, Faculty of Economics and Management, University of Bialystok;
- Professor Grzegorz Gorzelak, Centre for European Regional and Local Studies EUROREG, University of Warsaw;
- Professor Andrzej Jasinski, Faculty of Management, University of Warsaw;
- Professor Piotr Niedzielski, Faculty of Management and Economics of Services, University of Szczecin;
- Professor Ewa Okon-Horodynska, Faculty of Management and Social Communication, Yagiellonian University;
- Professor Andrzej Wiatrak, Faculty of Management, University of Warsaw

Organizing Committee:

- Andrzej Jasinski, University of Warsaw - Chairman of the workshop
- Anna Daszuta-Zalewska, Director, Bialystok Science and Technology Park
- Milena Kulesza, Bialystok Science and Technology Park – Secretary of the workshop
- Artur Piatkowski - University of Warsaw
- Kamil Waligora, University of Bialystok

Agenda:

Thursday, June 18th: Day 1 – Warsaw

Friday, June 19th: Day 2 – Bialystok

Saturday, June 20th - Bialystok (optional):

A trip to Białowieża – visit to The Nature and Forest Museum, The Białowieża National Park, European Bison Show Reserve and other attractions

Conference fee: Euro 250

The price includes: 3 hotel nights, 2 lunches, 2 dinners, conference proceedings, participation in the accompanying programme, bus transport and publication of the book in English.

Important dates (dead-lines):

- 18 January 2015 – submitting an abstract
- 31 January 2015 - confirmation of accepted abstracts
- 28 February 2015 – paying conference fee
- 30 April 2015 - full text of the paper

More details will be given after 1 January 2015 at www.bpnt.bialystok.pl

Contact:

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Secretary of Organizing Committee

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