



2017 EFMD Higher Education Research CONFERENCE

Impact and Interdisciplinarity
in Management Education and Research

HOSTED BY

KU LEUVEN

FACULTY OF ECONOMICS
AND BUSINESS

23-24 OCTOBER 2017 | LEUVEN, BELGIUM

efmd.org/events



CALL FOR PAPERS

A. Conference Theme

We are delighted to announce that the **2017 EFMD Higher Education Research Conference (HERC)** will take place at the Faculty of Economics and Business of **KU Leuven** on **23-24 October 2017**. The theme of this year's conference will be:

Impact and interdisciplinarity in management education and research

The conference will focus on the impact and interdisciplinarity in management education and research and address these from three broad perspectives. First the conference will look at interdisciplinarity and the challenges for governance, incentive structures, faculty management, and autonomy/organisation of business schools and HEIs in general. It will also look at interdisciplinarity and its impact in management education and research and at innovations in management education and research.

The need for interdisciplinarity in management education and research is driven by grand societal challenges. Whether in education or research, studying and solving challenges such as global warming, clean energy and resource efficiency, poverty, social and financial inclusion, inequality and its link to economic growth, migration and demographic change, the prospect of free trade or the legitimacy of socio-economic and political institutions, inevitably consists of different aspects that need to be discussed with the specific knowledge of different disciplines.

It is to be expected that business schools and HEIs that successfully utilize the potential of interdisciplinary education and research, while keeping the balance with a strong disciplinary identity, will be able to achieve more impact, positioned as they will be at the centre of a system that produces knowledge to tackle the unprecedented challenges faced by the global economy and human societies.

Yet, schools aiming to realize such a vision of interdisciplinarity have to overcome several obstacles. Many business schools currently do not have the required interdisciplinary richness at their disposal. This raises questions such as how they can build the required capacity, open up their educational offering to inputs from other disciplines, set the right incentives for interdisciplinary research or create awareness among their students for the challenges ahead.

We would like to invite you to submit an outline paper by **30 April 2017**. We welcome and encourage submissions of research work primarily within (and not necessarily limited to) the following areas of academic enquiry:

Track 1: Interdisciplinarity and the challenges for governance, incentive structures, faculty management, and autonomy/organisation of business schools and HEIs in general

Track 2: Interdisciplinarity and its impact in management education and research

Track 3: Innovations in management education and research

EFMD-EDAMBA Track 4: We have a special EFMD-EDAMBA track for PhDs this year. EDAMBA is the European Doctoral Association in Management and Business Administration: <http://www.edamba.eu>. We invite submissions on the following:

- Educational innovations in doctoral programme curricula - Integrating interdisciplinary approaches
- The multiple careers of PhDs in management science - How interdisciplinary approaches broaden perspectives
- The interactions between doctoral students in management science and links to other disciplines
- The role of doctoral thesis supervisors and relationships with their PhD students to promote interdisciplinarity
- The dynamics of doctoral thesis defence sessions: Supporting interdisciplinary practices
- The social utility of PhDs in management science: Building on cross-disciplinary approaches
- The characteristics of part-time doctorates: Creating new knowledge through interdisciplinarity

All papers will be subjected to a competitive review process. Preference will be given to papers which deal directly with impact and interdisciplinarity in management education and research.

We are open to quality work from established scholars and from younger scholars entering these important field. We are also open to papers from scholars interested in the co-production of knowledge between scholars and practitioners and those interested in engaged scholarship whose purposes are to create more impactful social science and management research.

B. Keynote Speakers

All keynote speakers will be announced very shortly.

C. Background

Since 2012, EFMD is engaging in a community-building effort to encourage research on business schools and their role in higher education.

The Annual EFMD Higher Education Research Conference serves as an anchor event of this initiative. It serves as a platform to facilitate the cross-fertilization of research by scholars from management, higher education as well as other fields.

The forthcoming conference in Leuven will be the sixth conference organized in this series. Previous events have been hosted by The Lorange Institute in Switzerland, Paris-Dauphine University in France, Stockholm Business School of Stockholm University in Sweden, Saïd Business School of the University of Oxford in the United Kingdom and IESE Business School in Spain, Barcelona.

D. Submission Guidelines

Authors are requested to submit an **outline paper** of around 2000 words. The outline paper should make clear the central research questions or ideas, the core concepts of the paper, the nature of the research method and the nature of any evidence if the paper is a research study. Submissions should include an indication of the authors' preferred conference track.

All outline papers for the 2017 EFMD Higher Education Research Conference need to be submitted via our [submission webpage](#).

All submissions will be subjected to a competitive review process on the basis of originality, rigour and relevance with members of the Programme Committee serving as reviewers. All authors will be informed about the outcome of the review process no later than **15 June 2017**.

Authors of accepted papers are requested to submit their full papers by **31 July 2017**. Although there is no formal page limit, manuscripts submitted are typically between 20 and 40 pages.

At least one author of each paper must register for the conference and present the paper.

All accepted papers will be made available to participants via the conference online platform.

For further details please consult the conference webpage at:
<http://www.efmd.org/herc2017>

E. Conference Date, Venue & Registration

The 2017 EFMD Higher Education Research Conference will be hosted by the

KU Leuven

Belgium

<https://www.kuleuven.be>

The conference will start on 23 October 2017 at noon and will end on 24 October 2017 at noon.

Conference registrations will start from March 2017. Participants registering by 1 September 2017 will receive an early bird discount and pay EUR 430 €. After this date the regular conference fee will be EUR 480 €. Doctoral students will be charged a special rate of EUR 290 € as long as they register for the conference by 1 September 2017.

F. Contact and Inquiries

EFMD

Cécilia Heidelberger

Email: cecilia.heidelberger@efmd.org

G. Programme Steering Committee

Steering Committee Chair

Howard THOMAS, LKSSB Distinguished Professor of Strategic Management, Mastercard Professor of Social and Financial Entrepreneurship, Director of the Academic Strategy and Management Education Unit, Singapore Management University; Former Dean of College of Business, University of Illinois at Urbana Champaign, USA; Warwick Business School, UK and Lee Kong Chian School of Business, Singapore Management University, Singapore

Members of the Committee

- **Eric CORNUEL**, Director General & CEO, EFMD
- **Thomas HARTMAN**, Professor of Accounting and Finance, Stockholm Business School, Stockholm University, SE
- **Jean-Pierre HELFER**, Professor and Dean emeritus, IAE Paris – Sorbonne Graduate Business School and dean of the faculty of EDC Paris Business School, FR
- **Pierre KLETZ**, Professor at Ben-Gurion University of the Negev, Director, Mandel Social Leadership MBA Program (SLMBA), Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev, IL
- **Rajani NAIDOO**, Professor and Director of the International Centre for Higher Education Management, School of Management, University of Bath, UK
- **Barbara SPORN**, Professor at the Institute for Higher Education Management, WU Vienna University of Economics and Business, AT
- **Kenneth STARKEY**, Professor of Management & Organisational Learning, Nottingham University Business School, UK
- **Nadine BURQUEL**, Director, EFMD Business Schools Services & EU Policy Studies in Higher Education, BE

H. Conference Organising Committee:

- **Howard THOMAS**, LKSSB Distinguished Professor of Strategic Management, Mastercard Professor of Social and Financial Entrepreneurship, Director of the Academic Strategy and Management Education Unit, Singapore Management University; Former Dean of College of Business, University of Illinois at Urbana Champaign, USA; Warwick Business School, UK, and Lee Kong Chian School of Business, Singapore Management University, Singapore
- **Luc SELS**, Dean of the Faculty of Economics and Business, KU Leuven, BE
- **Nadine BURQUEL**, Director, EFMD Business Schools Services & EU Policy Studies in Higher Education
- **Cécilia HEIDELBERGER**, Coordinator, Higher Education Research Conference & EU Policy Studies in Higher Education