



"Desde el modelo de la Triple Hélice a la Innovación Social: Impulsando el bienestar de las personas"

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Miércoles 17 Mayo: SALON 105 - Comunicación 11.20 hrs.

Summary:

From the model of the Triple Helix to Social Innovation: Promoting the welfare of the people

The paper presents the theoretical elements that underpins the model of the Triple Helix (TH) proposed by Etzkowitz and Leydesdorff (1997) and adapted from the Universidad Católica del Norte (UCN) from 2013 to the processes of social innovation driving development projects in the Antofagasta Region, in areas of productive diversification, especially in strategic areas such as water, renewable energy, eco-construction, special interest tourism and migration. The model of TH focuses on relationships and interactions between universities and scientific environments as the first blade of the propeller, industry and business as a second blade -helix-, and, finally, as a third blade -helix- the administrations or governments; assuming that innovation is of mutual interactions between them. Rethinking constantly -- about the importance of the dynamic interactions between the three sectors by proposing collaborative processes more than competitions. In addition to providing some general guidelines that determine the Social Innovation as a process or a result that aims to generate improvements - or the progress of a set of individuals who make up a community, significantly, in affecting the welfare of the people.

Keywords: Model Triple Helix, Social Innovation, Entrepreneurship, Welfare

“Turismo de Intereses Especiales y el Desarrollo de la Innovación Social: El caso de la Región de Antofagasta”

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Summary:

In this lecture, we refer to the application of the Innovation and Development Triple Helix model in the Antofagasta Region, located in Chile, where emphasis is placed on social innovation and Special Interest Tourism (SIT) is focused as one of the priority areas of intervention, to promote a productive alternative to large-scale mining in the Atacama Desert, benefiting local communities and social entrepreneurs.

We review some generals of Tourism, with a conceptual approach to their ethical variants and, in particular, Sustainable Tourism, then we refer to the experiences supported in the region of Antofagasta in which SIT is promoted and finally we focus on one particular CBT process to extract some theoretical notions and concepts that may be useful to replicate.

Keywords: Triplehelix, Special Interests Tourism, Social Innovation, Antofagasta.