

DELIVERING THE FUTURE

Higher Education's Role in an Ever-Changing World

OCTOBER 1-4, 2017



UNIVERSITY
ECONOMIC
DEVELOPMENT
ASSOCIATION



THE PREMIERE EVENT FEATURING BEST PRACTICES IN ECONOMIC DEVELOPMENT

Each year, the UEDA Annual Summit welcomes thought leaders from across the country to share ideas and best practices in university economic development. Participants in the Annual Summit will:

- Examine the cutting-edge practices of colleagues as they compete for Awards of Excellence—you judge the best of the best.
- Build a learning network of colleagues to identify opportunities, develop partnerships, and ultimately tailor and apply best practices to their respective communities and organizations.
- Share success stories and lessons learned with economic development professionals from centers, organizations, colleges, and universities throughout North America.
- Gain the latest strategic insights on the ever-changing and vital roles of colleges and universities in local, regional, national, and international economic development.

WHO WILL BE THERE?

The UEDA Summit brings together national experts in leveraging college and university resources for greater economic development and community impact. These domain experts work within higher education, the private sector, economic development organizations, government agencies and research centers.

- College and University Presidents
- Deans, Provosts, & Outreach Officers
- EDA Center Directors
- External & Government Affairs Administrators
- Innovation, Commercialization & Technology Transfer Directors
- Officials from Higher Education System Offices
- Economic Developers
- Economic Development Consultants
- Market Development Specialists
- Federal Agency Program Directors
- State and Federal Grant Administrators
- Manufacturing Extension Partnership Directors
- Workforce Development Directors
- Small Business Development Centers

CONNECT. SHARE. LEARN.

The UEDA Annual Summit is an ideal venue to showcase your work, play a leadership role, and expose others to your organization. You can do this by:

- Submitting a Session Topic: The Summit is about sharing the best and emerging trends in university-related economic development. Share your organization's experience and lessons learned with the economic development community.
- Applying for an Award of Excellence: This peer recognition generates national attention and is a great way to publicly promote and validate the impacts that your efforts are having in your community.
- Serving as a Sponsor or Exhibitor: Your sponsorship or exhibition role will generate new ideas and new leads, as well as increase colleagues' awareness about your organization's commitment to university-based economic development.

For other questions, sponsorship opportunities, or general information, contact us at info@universityeda.org or 216.200.UEDA (8332).

Register today at www.UEDAAnnualSummit.org