

## Kazakhstan Chapter

### Activity report

May 2018



**Date of creation:** 06.11.2017

**Host institution:** Turan University, Satpayev Street 16-18, 18a, Almaty, Kazakhstan, 050000

#### **Structure of Kazakhstan THA Chapter:**

- The President – Mr Kuanysh Tazabekov (President of Marketing Association of Kazakhstan)
- The Council – Ms Gulzhamal Dzharparova (Rector of Turan-Astana), Ms Leila Tussupova (Kazakhstan Academy of Economics Academic Secretary), Mr Askar Sembin (Tech Garden Innovation Cluster Deputy Director)
- Executive Committee – Mr Bekbolat Aitisev (Kazakhstan Universities Association Executive Director), Ms Gulnaz Alibekova (International Leadership Institute Director), Ms Gulnar Shakirova (ID Group Director)
- Executive Director – Olga Sudibor (Turan University International Office Head)

#### **1. Current achievements**

- Within a short period of THA Chapter operating in Kazakhstan a multi-authored monograph (220 pages long) has been published titled “University competitiveness factor in the context of innovation development”. 9 researchers from Turan University, Financial University under the Government of Russian Federation, Institute of Economics and Crisis Management (Russia), International Business Academy “ID Group” (Kazakhstan) contributed to this project. The basic themes of the book touch upon developing innovation model of the entrepreneurial university, Triple Helix potential, integration into national innovation system etc.
- Doctoral and Master programs are reconsidered in partner universities so that to incorporate Triple Helix themes into researches. 2 doctoral students in Turan University work over the

issue of entrepreneurial university. Akmaral Ualzhanova has published some articles in republican journals on the themes of Triple helix and entrepreneurial university up to date.

- Academic programs have been updated and courses on innovation and entrepreneurship or embracing the concepts of Triple Helix have been introduced at all cycles in partner universities. However, further collaboration on course content, teaching materials, practical assignments etc is needed. The approaches to how central points within these courses are highlighted in Russian literature and English literature are different.

## **2. Actions undertaken and related achievements to date to stimulate the interaction between the Triple Helix actors**

- On October 6, 2017 there was a conference held at Turan University titled “World economy and professional education in new geopolitical conditions”. The participating speakers were from Turan University, MSU after Lomonosov, University of Applied Sciences, Zittau (Germany), Tech Garden Innovation Cluster, “Alatau” Technological Park, Financial University under the Government of Russian Federation, Turan-Astana, University of Kazpotrebsouz (Kazakhstan), Cluster Bureau of UNESCO in Almaty, Institute of World Economy and International Relations (Kazakhstan). T.Pospelova was the basic speaker on Triple Helix model and its development in Russia. The outcome of this conference was a multi-authored monograph published in 2018.

## **3. Actions undertaken for TH model promotion and awareness raising**

- In December 2017 the official website of THA Chapter in Kazakhstan was launched.
- In January 15-19, 2018 a series of practical seminars and trainings were held for academic staff of Kazakhstani HEIs titled “Creative Entrepreneurship Education: teaching methods, approaches, university strategies”. The main speakers were from Turan University, ID Group, Bandirma Onyedi Eylul University, (Turkey), MSU after Lomonosov.
- There were several invitations sent to the universities and organizations jointly with Kazakhstan Universities Association of Kazakhstan.

## **4. Funds raised to support Chapter activities**

- At this stage of development THA Chapter Kazakhstan uses the resources of Turan University. We believe that it will become possible to generate funds from Chapter activities after some level of recognized expertise and authority is achieved nationally. Chapter planned a series of training seminars with International Leadership Institute, however, the participation fee is only enough to compensate the royalty of speakers.

