

Yuzhuo Cai application for being a board member of THA

30 October 2019

I am a Senior Lecturer and Adjunct Professor at the Higher Education Group (HEG), Faculty of Management and Business, Tampere University, Finland. I have been with the HEG for 17 years and was the Acting Professor of the unit from August 2013 to July 2014. I am serving as guest professor at both Beijing Normal University Zhejiang University in China. I worked as Finnish team leader of nine EU funded projects and coordinator of four Nordic or Finnish projects. My main teaching and research areas are higher education policy and management and innovation studies, with over 80 peer reviewed publications in these fields. I have had work experience in all the sectors of university, business and government.



I have been active in various networks and events of innovation studies. For instance, during 14-15 May 2019, as a Finnish advisor I was in the 8-person Finnish delegation participating in the UNSCO STI Forum for the Sustainable Development Goals and gave a talk. On 16 Oct 2019, I attended the 1st World Science and Technology Development Forum in Beijing as a panellist.

I have been an active member of the Triple Helix Association (THA) since 2013. I am currently a board member of THA, serving as the Co-Convener of Entrepreneurial University SIG and Co-Chair of Organizational Research and Meeting Scientific Committee, THA. I am also the Associate Editor of Triple Helix Journal and the Chair of the 18th Triple Helix Conference in Tampere in June 2020 (<https://events.tuni.fi/thc2020/>).

Being re-elected as board member of the THA, I would be committed to promote the Triple Helix Association with innovative strategies and active actions. One particular idea of mine to move the THA forward is to develop effective THA services to enhance the value positions of THA. In this regard, I will striving for the following objectives:

- 1) To make mature the Triple Helix scenario game training as a useful tool for practitioners and policy-makers to learn how to use Triple Helix model in improving their engagement in innovation. Only THA members are authorised to use the Triple Helix Scenario training tool.
- 2) To develop effective information sharing mechanisms regarding funding opportunities, job offers, publications and events etc.
- 3) To have the Triple Helix journal included in major index databases, offering THA members Article Publication charge (APC) exemption.
- 4) To make the THA community a gateway between multiple networks of innovation research and practice, through developing collaborative relations with other associations/networks on innovation studies and innovation policy on a global scale.
- 5) To fully make use of THA as a multidisciplinary and boundary crossing community to provide members continuous sources of inspirations for creative ideas and innovation.

To this end, I will closely collaborate with other colleagues of THA. My recent achievement in promoting Triple Helix can be seen in my organisation of Triple Helix week in Tampere in association with Henry Etzkowitz' visit to Tampere during 30 September-5 October 2019 (<https://www.triplehelixassociation.org/news/tampere-triple-helix-workshop-2019-soft-sciences-boosting-smes-business-held-successfully>).