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Juan Antonio Bertolin is currently Managing Director of **espaitec (Scientific, Technological and Business Park of the UJI)** through the General Foundation of the Universitat Jaume I and additionally Executive Director of **XcelQiu Digital Consulting** firm.

His main role is providing the appropriate mechanisms to connect companies settled in the Science and Technology Park (start-ups, spin-off, tractors) to the Global Innovation EcoSystem, providing strategies of technology scouting, open innovation, hybridization management, project management protocols and strategy management.

Mr Bertolin is leading the e'LivingLab, a Living Lab launched at the Science and Technology Park with the aim of helping SMEs, R&D Groups and University Community to develop their ideas, projects, products under a co-creation paradigm at the Campus of the University of Castellon with the aim of transferring the results to the province of Castellon to improve the quality of life of its citizens.

Mr Bertolin is expert in: Open Innovation, Technology Scouting, Hybridization Management, Innovation Management, LivingLabs frameworks, Triple Helix models, Entrepreneurship coaching, Business Models, Program/Project Management, Negotiation Processes, Human Resources Management

Expert consultant in ICT project for WorldBank ICT, Expert in R + D + i management of the Association of Science and Technology Parks of Spain (APTE). Council Member of the European Network of LivingLabs (ENoLL), Board member of Triple Helix Association Executive and Coordinator of Thematic Research Group Science Parks and Incubators and University-Industry Partnership of the Triple Helix Association. Advisor to European institutions (JRC) on innovation.

Professor of MBA, Masters in Innovation, Master in Industrial Design, Master in Business Management (English) at the Universitat Jaume I.

Bachelor of Physical Sciences; Master in Management and Promotion of Local Development (Universitat Jaume I Castellon) promoted by Interuniversity Institute of Local Development; currently in preparation for the PhD in ("Science and Technology Parks as promoters of Territorial Development into Areas of Innovation ecosystem")

Previously, manager of international projects of the Communication & High Tech group of Accenture, and account manager of the IT Deusto Group. He has published several articles and communications to congresses on advanced management of Science Technology Parks and Innovation Areas.