

People's Democratic Republic of Algeria  
Ministry of Higher Education and Scientific Research

University of Bordj Bou Arreridj- Algeria  
The Faculty of Economics, Commerce  
& Management



And

University of the West of England Bristol -  
United Kingdom



Organize an international Conference on:  
**Innovation Systems and the New role of  
Universities(COSINUS)**

Conference Theme:

**EXPLORING THE IMPORTANCE OF  
UNIVERSITY-INDUSTRY INTERACTIONS  
IN THE CONTEXT OF THE TERRITORY  
INNOVATION SYSTEM**

September, 23<sup>rd</sup>-24<sup>th</sup>-25<sup>th</sup>, 2014

Dhul-Qi'dah 28<sup>th</sup>-29<sup>th</sup>-30<sup>th</sup>, 1435

University of Bordj Bou Arreridj  
Algeria



Site :

[collinterinnov2014.sitew.org](http://collinterinnov2014.sitew.org)

#### STATEMENT OF THE PROBLEMATIC :

Following in the footsteps of the two Bristol Conferences in 2008 and 2011 and the Oran conference in 2013, the fourth international COSINUS conference will take place in Bordj Bou Arreridj (Algeria) on the 23<sup>rd</sup> – 25<sup>th</sup> September 2014. The country of Bordj-Bou-Arreridj is steadily emerging into an industrial district and learning region, specialised in electronics. The University of Bordj-Bou- Arreridj is considered to play a key role in the production of localised knowledge spill overs.

Following successful cases in the United States (Silicon Valley), many regions in industrialised and industrialising countries have been attempting to set up new clusters through industrial districts, techno poles, science parks, firm incubators and learning networks. A number of different theoretical frameworks have been developed to analyse the geographical dimension of innovation and its implications for the clustering of economic activities. These frameworks include the theory of regional innovation systems, industrial districts, innovative milieu, new industrial spaces, local production systems and the localised learning capabilities approach.

The fourth international COSINUS conference will continue to provide a forum for academics, university/college management personnel, industry practitioners, planners, policy makers and other key stakeholders to discuss issues relating to best practice in knowledge exchange and knowledge sharing, and strategies for deepening and broadening the role of the university within the innovation systems. This conference will focus on the role of universities within the territorial innovation system. A great emphasis will be placed upon the role of universities in the development of local innovative capabilities. It will explore the interactions between learning processes, institutions and spatial patterns of innovative activities. It will

discuss how geographical, organizational and institutional proximities relate to the operation of localised innovation systems. The conference seeks to address and enrich the analysis of this well-established relationship by highlighting the key factors driving the formation of these interactions between universities and their territory.

#### THE CONFERENCE THEMES:

The following are suggested as sub-themes, but are not exclusive:

1. **Geographical dimensions of innovation;**
2. **Localised innovation systems;**
3. **Profiles of Entrepreneurs and localised innovation systems;**
4. **Proximity and innovation systems;**
5. **The role of universities in the development of localised learning capabilities;**
6. **The role of universities in local economic development;**
7. **The role of public policy and the role of government in the formation of new clusters;**
8. **The role of universities in the formation of new clusters;**
9. **Clustering and technological development;**
10. **Contribution of small and medium enterprises (SMEs) to the local production and system of innovation.**

#### ORGANIZATIONS:

- **Honorary Président :** Professor Abderrahmane BEN DAAS
- **Conference Chair :** Dr. Mohamed-Seghir DJITLI, University of Bordj Bou Arreridj, Algeria
- **Conference Coordinator :** Mr Khaled BOUZA
- **Chair of the Organization Committee:** Abdelkader LAHCIENE

• **Chair of the Scientific Committee:** Professor Mohamed SAAD, Bristol Business School, United Kingdom

• **Associate-Chair of the Scientific Committee:** Dr .Mohamed BELOUNNAS, University of Sétif1, Algeria

• **Scientific Committee :**

-Pr. Cherif GURMAT	Bristol Business School, United Kingdom(UK)
-Pr.KaddourBOUAZZA MAAROUF	University of Loughborough, UK
-Pr. Ahmed BOURIDANE	Northumbria University, UK
-Pr.Ingyu OH	Korea University, Seoul, Soth Korea
-Pr. Jean Michel LARRASQUET	Ecole Sup Technologies Industrielles Avancées, Bayonne, France
-Pr. Laid BOUZIDI	Université Lyon 3, France
-Pr. Lars Jonsson	Uppsala University, Sweden
-Professor Beyza Oba	Istanbul Bilgi University, Turkey
-Pr. Bernard PECQUEUR, PACTE	Université de Grenoble, France
-Pr. Khaled BOUABDALLAH	Université Jean Monnet, Saint-Etienne, France
-Pr. Jamil CHAABOUNI	Université de Sfax, Tunisie
-Pr. Abdelbaki BENZIANE	ENPO, Oran, Algérie
-Pr. Abdelkrim MIRAOUI	Université d'Oran, Algérie
-Pr. Abdelouaheb SUICI	Université d'Alger3, Algérie
-Pr. Abdelkader DERBAL	Université d'Oran, Algérie
-Pr. Hocine TRARI-MEDJAOUI	Université d'Oran, Algérie
-Pr. Mohamed BENBOUZIANE	Université de Tlemcen, Algérie
-Pr. Abderrazak BENHABIB	Université de Tlemcen, Algérie
-Pr.Kamel REZIG	Université Blida 02, Algérie
-Pr. Zahir HADAD	Université de Bejaïa, Algérie
-Pr.Malika AHMED ZAID CHERTOUK	Université de Tizi-Ouzou, Algérie
-Pr. Said Chawki CHAKOUR	Université de Jijel, Algérie
-Pr. Youcef BERKANE	Université de Sétif 1, Algérie
-Pr. Lahcène BOUABDALLAH	Université de Sétif 2, Algérie
-Pr.Mohamed BOUDJELAL	Université M'Sila, Algérie
-Pr.Rabeh BOUGUERA	Université M'Sila, Algérie
-Pr.Yahia SAIDI	Université M'Sila, Algérie
-Pr.Hocine RAHIM	Université de Bordj Bou Arreridj, Algérie
-Pr. Abderezek BOUZID	Université de Bordj Bou Arreridj, Algérie

-Pr. Nasr eddine CHELALI	Université de Bordj Bou Arreridj, Algérie
-Pr. Rachid ZEROUATI	Université de Bordj Bou Arreridj, Algérie
-Dr. Hilary Drew,	University of the West of England Bristol,UK
-Dr. Aleksei Kelli	University of Tartu, Estonia
- Dr Matthew Shapiro	Illinois Institute of Technology, US
-Dr. David Sarpong	University of the West of England Bristol,UK
-Dr.Surja Datta	Oxford Brookes University, UK
-Dr. Girma Zawdie	Strathclyde University, UK
-Dr. Umut Turksen	University of the West of England Bristol,UK
-Dr. Baris Yilmazsoy	Istanbul Bilgi University, Turkey
-Dr.Youcef NACER	IIBF, Malaysia
-Dr. Zahra BOUTIFOUR	ENPO, Algérie
-Dr. Amina AISSAT-LEGHIMA	Université de Tizi-Ouzou, Algérie
-Dr. Mohamed-Seghir DJITLI	Université de Bordj Bou Arreridj, Algérie
-Dr .Amel CHOUTRI	Université de Bordj Bou Arreridj, Algérie
-Dr .Moussa BENMANSOUR	Université de Bordj Bou Arreridj, Algérie
-Dr.Abdessalam AGGOUNE	Université de Bordj Bou Arreridj, Algérie
-Dr. Abdelhak BOUBATRA	Université de Bordj Bou Arreridj, Algérie
-Dr. Salih AIDEL	Université de Bordj Bou Arreridj, Algérie

**INDICATIONS :**

- The languages of the conference will be: Arabic, French and English;
- se Times New Roman 12-pitch font, double spaced, and 1-inch (2 cm) margin all around;
- The first page should include : Title The abstract (300 words, single space, Times 12) highlighting the research objective, the main elements of the theoretical framework , the research methodology and the key findings ,Five key words (Times 12;

- References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. All references listed must be cited in the text, and all text citations must have a reference listed. The in-text citation (usually in parentheses) should appear with authors' last names and the publication date. List references separately at the end of the text (following notes), in alphabetical order;
- The maximum length of the paper is 20 pages (including ALL tables, appendices and references).

**IMPORTANT DATES:**

- May 25<sup>th</sup>, 2014 : Submission of extended abstracts (2pages);
- June 15<sup>th</sup>, 2014 : Notification of acceptance;
- July 15<sup>th</sup>, 2014 : Submission of full papers (for inclusion in the publications on: webpage, proceedings, book and special issues);
- Before september 10<sup>th</sup>, 2014: accepted participants will be officially invited.

**PARTICIPATION FESS :**

- The faculty supports the restoration, hosting and transportation for a single participant for each article accepted by the conference committee during the colloquium.

**REMARKS :**

- Participants should send a power point presentation of their papers before the conference begins.
- - Outstanding research is published in a special Issue of faculty magazine

**CONTACT:**

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